

# See how the savings add up.

Buying a new heating and/or cooling system is a big decision, and a big investment. Understanding your options and being knowledgeable about your purchase can ensure you make the right choice. One that saves you money and energy.

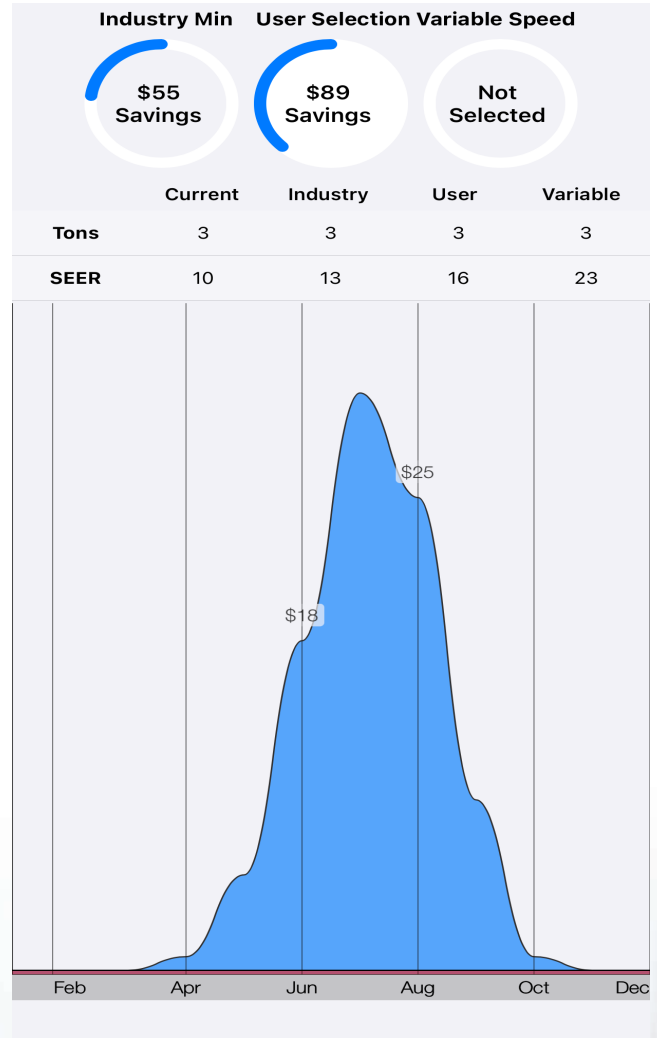
## Buy with confidence

When investing in a new heating and cooling system, there are many things to consider that can help you save money now and long-term:

- ◆ Consider the total life cycle costs of the system versus initial costs
- ◆ The higher the SEER (Seasonal Energy Efficiency Ratio) or HSPF (Heating Seasonal Performance Factor), the more efficient the system
- ◆ Look into manufacturer, government and utility rebates to help offset initial costs
- ◆ Install and use a programmable thermostat

Find out more at  
[EmersonClimate.com/esaver](http://EmersonClimate.com/esaver)

## Your Annual Cost Savings



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